

# TREMOR

## INTERNATIONAL Ltd.

### Tremor International - Share buyback-transaction in own shares

November 10, 2022  
var w=window;if(w.performance||w.mozPerformance||w.msPerformance||w.webkitPerformance){var d=document;AKSB=w.AKSB||[];AKSB.q=AKSB.q||[];AKSB.mark=AKSB.mark||function(e,...){AKSB.q.push(["mark",e,...])(new Date).getTime()};AKSB.measure=AKSB.measure||function(e,...){AKSB.q.push(["measure",e,...])(new Date).getTime()};AKSB.done=AKSB.done||function(e){AKSB.q.push(["done",e])};AKSB.mark("firstbyte",(new Date).getTime());AKSB.profil={custid:"792678",ustr:"original:0",clientrt:"1",ghostip:"23.220.105.5",ipv6:false,pct:"10",clientip:"18.205.186.46",requested:"a7e417c9",region:"41747",protocol:"",bver:"14,akM:"dscA",akN:"ae",akT:"O",akTX:"1",akTI:"a7e417c9",ai:"501146",ra:"false",pmgn:"",pmgi:"",pmp:"",gc:""},function(e){var \_s=document.createElement("script");\_s.async="async";\_s.src=e;var t=document.getElementsByTagName("script");t[t.length-1].parentNode.insertBefore(\_s,t["https:"]==d.location.protocol?"https:":"http:")+"/ds-aksb-a.akamaihd.net/aksb.min.js"}  
RNS Number : 9022F  
Tremor International Ltd  
10 November 2022

10 November 2022

#### **Tremor International Ltd** **("Tremor" or the "Company")**

#### **Share buyback-transaction in own shares**

Tremor International Ltd. (AIM/NASDAQ: TRMR) ("Tremor" or the "Company"), a global leader in Video, Data, and Connected TV ("CTV") advertising offering an end-to-end technology platform that enables advertisers to optimize their campaigns and media partners to maximize yield on their digital advertising inventory, announces that on 9 November 2022 it bought-back 24,744 ordinary shares of NIS0.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 343.06 pence per Ordinary Share. The Ordinary Shares were acquired through finnCap Ltd. pursuant to the Company's Buyback Programme on the AIM market as announced on 20 September 2022 and will be reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon) and will be held in treasury.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Tremor notifies the market that as at the date of this announcement, the Company's issued share capital consists of 189,628,177 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), along with 43,340,353 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), the Company holds these dormant shares in Treasury. Therefore, the total number of shares with voting rights is 146,287,824.

The above figure of 146,287,824 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

The information communicated in this announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) No. 596/2014.

#### **For further information or enquiries please contact:**

**Tremor International Ltd**  
Billy Eckert, Senior Director Investor Relations  
[ir@tremorinternational.com](mailto:ir@tremorinternational.com)

**KCSA (U.S. Investor Relations)**  
David Hanover, Investor Relations  
[tremorir@kcsa.com](mailto:tremorir@kcsa.com)

**Vigo Consulting (U.K. Financial PR & Investor Relations)**  
Jeremy Garcia  
Kate Kilgallen  
Tel: +44 20 7390 0230 or [tremor@vigoconsulting.com](mailto:tremor@vigoconsulting.com)

**finnCap Ltd.**  
Jonny Franklin-Adams / Charlie Beeson / George Dollemore (Corporate Finance)  
Tim Redfern / Harriet Ward (ECM)  
Tel: +44 20 7220 0500

**Stifel Nicolaus Europe Limited**  
Fred Walsh  
Alain Dobkin  
Nick Adams  
Richard Short  
Tel: +44 20 7710 7600

The information communicated in this announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) No. 596/2014. The Company confirms that it is no longer in possession of any unpublished price sensitive information.

#### **About Tremor International**

Tremor is a global company offering an end-to-end technology advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor's unique approach is centered on offering a full stack of end-to-end solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app. To learn more, visit [www.tremorvideo.com](http://www.tremorvideo.com)

Amobee optimizes outcomes for advertisers and media companies, while providing a better consumer experience. Its platform assists customers by furthering their audience development, optimizing their cross-channel performance across all TV, connected TV, and digital media, and driving new customer growth through detailed analytics and reporting. To learn more, visit [www.amobee.com](http://www.amobee.com)

Unruly, the media side of Tremor, drives real business outcomes in multiscreen advertising. Its programmatic platform

efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with premium publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most Ad Age top 100 brands. To learn more, visit [www.unruly.co](http://www.unruly.co)

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ (TRMR).

For more information, visit: <https://www.tremorinternational.com/>

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@lseg.com](mailto:ms@lseg.com) or visit [www.rns.com](http://www.rns.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSEAPFNELAAFFA