

# TREMOR

## INTERNATIONAL Ltd.

### Tremor International to Present at the Needham Growth Conference

January 5, 2023

NEW YORK, Jan. 05, 2023 (GLOBE NEWSWIRE) -- Tremor International Ltd. (AIM/NASDAQ: TRMR) ("Tremor" or the "Company"), a global leader in data-driven video and connected TV ("CTV") advertising technology offering an end-to-end platform that enables advertisers to optimize their campaigns and media companies to maximize inventory yield, will participate in a fireside chat and host in-person investor meetings at the Needham Growth Conference on Tuesday, January 10, 2023 in New York, NY. The fireside chat will be held at 10:15 AM ET on January 10, 2023 and will also be available on live video webcast under the "Reports, Webcasts, Presentations & Circulars" section of Tremor's investor relations website at <https://investors.tremorinternational.com>.

For more information, or to schedule a meeting with management, please reach out to your Needham representative.

#### Fireside Chat and Webcast Details:

- Presenter: Ofer Druker, Chief Executive Officer
- Date: Tuesday, January 10, 2023
- Time: 10:15 AM ET
- Webcast Link: <https://wsw.com/webcast/needham128/trmr/2292897>

The webcast will be available for replay on Tremor's investor relations website following the conclusion of the live presentation for one year.

#### About Tremor International

Tremor is a global company offering an end-to-end technology advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor's unique approach is centered on offering a full stack of end-to-end solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app. To learn more, visit [www.tremorvideo.com](http://www.tremorvideo.com)

Amobee optimizes outcomes for advertisers and media companies, while providing a better consumer experience. Its platform assists customers by furthering their audience development, optimizing their cross-channel performance across all TV, connected TV, and digital media, and driving new customer growth through detailed analytics and reporting. To learn more, visit [www.amobee.com](http://www.amobee.com)

Unruly, the media side of Tremor, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with premium publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most Ad Age top 100 brands. To learn more, visit [www.unruly.co](http://www.unruly.co)

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ: (TRMR).

For more information, visit: <https://www.tremorinternational.com/>

#### For further information please contact:

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Source: Tremor International Ltd.