



## Nexxen International - Notice of Investor Presentations

December 6, 2024

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Nexxen International Ltd  
06 December 2024

Reach announcement\*

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### **Nexxen International Ltd ("Nexxen" or the "Company")**

#### **Nexxen Announces Calls to Discuss its Proposed Stock Exchange and Trading Structure Changes**

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, flexible advertising technology platform with deep expertise in data and advanced TV, announces it will host two separate presentations to discuss the process, timing and strategic rationale of its proposed stock exchange and trading structure changes, which shareholders will vote on at the Company's upcoming Annual General Meeting ("AGM") on December 20, 2024.

These proposed changes include exchanging the Company's Nasdaq-listed ADRs for Nasdaq-listed Ordinary Shares and terminating the ADR facility, conducting a reverse stock split of the Company's Ordinary Shares at a two-for-one ratio which will allow for a one-to-one exchange from ADRs to Ordinary Shares and delisting from the AIM to trade solely on the Nasdaq in the U.S.

The Company will host a presentation for U.S. investors and analysts on Thursday, December 12, 2024, at 9:00 AM ET and a presentation for U.K. investors and analysts on Monday, December 16, 2024, at 2:00 PM GMT followed by question-and-answer sessions, and both presentations can be accessed on the Company's investor relations website following the events.

#### **U.S. Presentation Details**

- **When:** December 12, 2024, at 9:00 AM ET
- **Webcast:** A live and archived webcast can be accessed from the "Events and Presentations" section of Nexxen's investor relations website at <https://investors.nexxen.com/>
- **Participant Dial-In Numbers:**
  - U.S. / Canada Toll-Free Dial-In Number: (888) 596-4144
  - U.K. Toll-Free Dial-In Number: +44 800 260 6470
  - International Dial-In Number: +1 (646) 968-2525
  - Conference ID: 2310437

## **U.K. Presentation Details**

- **When:** December 16, 2024, at 2:00 PM GMT
- **Webcast:** A live webcast can be accessed on the Investor Meet Company platform at <https://www.investormeetcompany.com/> while an archived webcast can be accessed on both the Investor Meet Company platform and the "Events and Presentations" section of Nexxen's investor relations website at <https://investors.nexxen.com/>

Investors can sign up to Investor Meet Company for free and add Nexxen International Ltd. in order to attend the webcast via <https://www.investormeetcompany.com/nexxen-international-ltd/register-investor>. Investors who already follow Nexxen on the Investor Meet Company platform will automatically be invited.

Questions related to the presentation with U.K. investors and analysts can be submitted pre-event via the Investor Meet Company dashboard up until 9:00 AM GMT on December 15, 2024, or at any time during the presentation.

## **About Nexxen**

Nexxen empowers advertisers, agencies, publishers and broadcasters around the world to utilize data and advanced TV in the ways that are most meaningful to them. Our flexible and unified technology stack comprises a demand-side platform ("DSP") and supply-side platform ("SSP"), with the Nexxen Data Platform at its core. With streaming in our DNA, Nexxen's robust capabilities span discovery, planning, activation, monetization, measurement and optimization - available individually or in combination - all designed to enable our partners to achieve their goals, no matter how far-reaching or hyper niche they may be.

Nexxen is headquartered in Israel and maintains offices throughout the United States, Canada, Europe and Asia-Pacific, and is traded on the London Stock Exchange (AIM: NEXN) and NASDAQ (NEXN). For more information, visit [www.nexxen.com](http://www.nexxen.com).

**For further information please contact:**

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## **Forward Looking Statements**

This press release contains forward-looking statements, including forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities and Exchange Act of 1934, as amended. Forward-looking statements are identified by words such as "anticipates," "believes," "expects," "intends," "may," "can," "will," "estimates," and other similar expressions. However, these words are not the only way Nexxen identifies forward-looking statements. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including without limitation statements regarding the anticipated benefits and potential timing of the Company's proposed ADR exchange and termination, reverse split and AIM delisting, as well as any other statements related to Nexxen's future financial results and operating performance. These statements are neither promises nor guarantees but involve known and unknown risks, uncertainties and other important factors that may cause Nexxen's actual results, performance or achievements to be materially different from its expectations expressed or implied by the forward-looking statements, including, but not limited to, the following: negative global economic conditions; global conflicts and war, including the war and hostilities between Israel and Hamas, Hezbollah and Iran, and how those conditions may adversely impact Nexxen's business, customers and the markets in which Nexxen competes; changes in industry trends; the risk that Nexxen will not realize the anticipated benefits of its acquisition of Amobee and strategic investment in VIDAA; and, other negative developments in Nexxen's business or unfavourable legislative or regulatory developments. Nexxen cautions you not to place undue reliance on these forward-looking statements. For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in the Company's most recent Annual Report on Form 20-F, filed with the U.S. Securities and Exchange Commission ([www.sec.gov](http://www.sec.gov)) on March 6, 2024. Any forward-looking statements made by Nexxen in this press release speak only as of the date of this press release, and Nexxen does not intend to update these forward-looking statements after the date of this press release, except as required by law.

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