

Nexxen International - Results of Annual General Meeting

December 20, 2024

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Nexxen International Ltd

("Nexxen" or the "Company")

Results of Annual General Meeting

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, flexible advertising technology platform with deep expertise in data and advanced TV, announces that the Company held its Annual General Meeting ("AGM") earlier today. All of the resolutions proposed at the Company's AGM were duly passed.

Details of votes cast are as follows:

#	Resolutions	Votes FOR	%	Votes AGAINST	%	Total Votes Cast (excluding Votes WITHHELD)	Votes WITHHELD
1.	To cancel the admission to trading on AIM of the ordinary shares of NIS 0.01 each in the capital of the Company and to authorise the directors of the Company to take all action reasonable or necessary to effect such cancellation.	96,047,645	99.97	31,537	0.03	96,079,182	10,797
2.	To approve a reverse share split of the Company's ordinary shares, par value NIS 0.01 per share, at a ratio of 2-for-1, upon the terms and timing to be determined by the Board.	96,035,200	99.96	40,282	0.04	96,075,482	14,497

3.	To remove the provisions of Article 10 and Article 74 and amend Articles	96,040,532	99.96	34,449	0.04	96,074,981	14,998
	1, 4 and 18 of the articles of						
	association of the Company						
4.	To re-elect	96,041,483	98.95	1,018,686	1.05	97,060,169	11,877
	Christopher Stibbs as						
	an independent						
	non-executive						
-	director.	05 030 744	00.02	4 0 4 0 5 7 7	1.00	06 000 210	0.661
5.	To re-elect Neil Jones as a senior	95,039,741	98.92	1,040,577	1.08	96,080,318	9,661
	non-executive						
	director.						
6.	To re-elect Joanna	95,039,531	98.92	1,040,787	1.08	96,080,318	9,661
	Parnell as a						
	non-executive						
	director.	05 000 551	00.00	4 9 44 577	1.00		0.001
7.	To re-elect Lisa Klinger as a	95,038,661	98.92	1,041,657	1.08	96,080,318	9,661
	non-executive						
	director						
8.	To re-elect Norm	96,042,977	99.96	34,975	0.04	96,077,952	12,027
	Johnston as a						
	non-executive						
	director	05.045.076	00.00	4 004 074	4.07	00.077.050	42.020
9.	To re-elect Daniel Kerstein as a	95,045,976	98.93	1,031,974	1.07	96,077,950	12,029
	non-executive						
	director.						
10.	To re-elect Rhys	96,045,846	99.97	32,106	0.03	96,077,952	12,027
	Summerton as a						
	non-executive						
11	director.	02.090.599	00.00	20.440	0.04	02 117 028	2 072 051
11.	To re-elect Ofer Druker as a director.	92,080,588	99.96	36,440	0.04	92,117,028	3,972,951
12.	To re-appoint	95,981,471	99.90	100,686	0.10	96,082,157	7,822
	Somekh Chaikin,			/			/-
	Member Firm of						
	KPMG International						
	as the Company's						
	independent external auditor and						
	approved its						
	remuneration.						
13.	To approve an	93,460,983	97.28	2,609,583	2.72	96,070,566	19,413
	increase to the share						
	reserve of the						
	Company's Global						
	Share Incentive Plan (2011) and an						
	increase to the share						
	reserve of the						
	Company's 2017						
	Equity Incentive						
	Plan, as set out in						
	the Circular						
L	provided.	l	l	l	I	l	<u>. </u>

14.	To approve the CEO Compensation Package, as set out in the Circular provided.	85,565,611*	92.91	6,528,544	7.09	92,094,155	3,995,824
15.	To amend the Company's Remuneration Policy for Directors and Executives, as set out in the Circular provided.	92,829,324**	96.86	3,004,971	3.14	95,834,295	255,684

* Vote includes 4,673,355 shares voted by a person with a "Personal interest" in the item (as defined by the Israeli Companies Law).

** Vote includes 8,722,416 shares voted by a person with a "Personal interest" in the item (as defined by the Israeli Companies Law).

Notes:

Link Asset Services acted as scrutineer of the poll on all resolutions.

- A vote "Withheld" is not a vote in law and is not counted in the calculation of the votes cast "For" or "Against" the resolution.
- Votes "For" and "Against" are expressed as a percentage of votes validly cast for that resolution at the AGM, excluding any "Withheld" votes.
- As at November 14, 2024 (the record date for the AGM), the Company's issued share capital consisted of 197,550,375 ordinary shares, with (i) 58,830,845 ordinary shares held by the Company and reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), which the Company holds in Treasury, and (ii) 5,629,680 ordinary shares held by subsidiaries of the Company without any voting rights in accordance with the Israeli Companies Law. Therefore, the total voting rights in the Company as at November 14, 2024 (the record date for the AGM) were 133,089,850 ordinary shares.

About Nexxen

Nexxen empowers advertisers, agencies, publishers and broadcasters around the world to utilize data and advanced TV in the ways that are most meaningful to them. Our flexible and unified technology stack comprises a demand-side platform ("DSP") and supply-side platform ("SSP"), with the Nexxen Data Platform at its core. With streaming in our DNA, Nexxen's robust capabilities span discovery, planning, activation, monetization, measurement and optimization - available individually or in combination - all designed to enable our partners to achieve their goals, no matter how far-reaching or hyper niche they may be.

Nexxen is headquartered in Israel and maintains offices throughout the United States, Canada, Europe and Asia-Pacific, and is traded on the London Stock Exchange (AIM: NEXN) and NASDAQ (NEXN). For more information, visit <u>www.nexxen.com</u>.

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Forward Looking Statements

This press release contains forward-looking statements, including forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities and Exchange Act of 1934, as amended. Forward-looking statements are identified by words such as "anticipates," "believes," "expects," "intends," "may," "can," "will," "estimates," and other similar expressions. However, these words are not the only way Nexxen identifies forward-looking statements. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including without limitation statements regarding the anticipated benefits and potential timing of the Company's proposed ADR exchange and termination, reverse split and AIM delisting, the benefits of all the Company's resolutions passing as well as any other statements related to Nexxen's future financial results and operating performance. These statements are neither promises nor guarantees but involve known and

unknown risks, uncertainties and other important factors that may cause Nexxen's actual results, performance or achievements to be materially different from its expectations expressed or implied by the forward-looking statements, including, but not limited to, the following: negative global economic conditions; global conflicts and war, including the war and hostilities between Israel and Hamas, Hezbollah and Iran, and how those conditions may adversely impact Nexxen's business, customers and the markets in which Nexxen competes; changes in industry trends; the risk that Nexxen will not realize the anticipated benefits of its acquisition of Amobee and strategic investment in VIDAA; and, other negative developments in Nexxen's business or unfavourable legislative or regulatory developments. Nexxen cautions you not to place undue reliance on these forward-looking statements. For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in the Company's most recent Annual Report on Form 20-F, filed with the U.S. Securities and Exchange Commission (www.sec.gov) on March 6, 2024. Any forward-looking statements made by Nexxen in this press release speak only as of the date of this press release, and Nexxen does not intend to update these forward-looking statements after the date of this press release, except as required by law.

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