



## Nexxen International - Share buyback-transaction in own shares

January 20, 2025

RNS Number : 8598T  
Nexxen International Ltd  
20 January 2025

20 January 2025

**Nexxen International Ltd**

**("Nexxen" or the "Company")**

### **Share buyback-transaction in own shares**

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, flexible advertising technology platform with deep expertise in data and advanced TV, announces that on 17 January 2025 it bought-back 100,000 ordinary shares of NIS0.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 410.63 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited, pursuant to the Company's Buyback Programme on the AIM market as announced on 19 November 2024 and will be reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon) and will be held in treasury.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 197,928,093 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), with (i) 5,629,680 of such Ordinary Shares held by a subsidiary of the Company without voting rights under the Israeli Companies Law, and (ii) 62,348,072 of such Ordinary Shares held by the Company and classified as dormant shares in Treasury under the Israeli Companies Law (without any rights attached thereon). Therefore, the total number of Ordinary Shares with voting rights is 129,950,341.

The above figure of 129,950,341 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

#### **For further information please contact:**

##### **Nexxen International Ltd.**

Billy Eckert, Vice President of Investor Relations  
[ir@nexxen.com](mailto:ir@nexxen.com)

Caroline Smith, Vice President of Communications  
[csmith@nexxen.com](mailto:csmith@nexxen.com)

##### **Vigo Consulting (U.K. Financial PR & Investor Relations)**

Jeremy Garcia / Peter Jacob  
Tel: +44 20 7390 0230 or [nexxen@vigoconsulting.com](mailto:nexxen@vigoconsulting.com)

##### **Cavendish Capital Markets Limited**

Jonny Franklin-Adams / Seamus Fricker / Rory Sale (Corporate Finance)  
Tim Redfern / Jamie Anderson (ECM)  
Tel: +44 20 7220 0500

The information communicated in this announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) No. 596/2014. The Company confirms that it is no longer in possession of any unpublished price sensitive information.

**About Nexxen**

Nexxen empowers advertisers, agencies, publishers and broadcasters around the world to utilize data and advanced TV in the ways that are most meaningful to them. Our flexible and unified technology stack comprises a demand-side platform ("DSP") and supply-side platform ("SSP"), with the Nexxen Data Platform at its core. With streaming in our DNA, Nexxen's robust capabilities span discovery, planning, activation, monetization, measurement and optimization - available individually or in combination - all designed to enable our partners to achieve their goals, no matter how far-reaching or hyper niche they may be.

Nexxen is headquartered in Israel and maintains offices throughout the United States, Canada, Europe and Asia-Pacific, and is traded on the London Stock Exchange (AIM: NEXN) and NASDAQ (NEXN). For more information, visit [www.nexxen.com](http://www.nexxen.com).

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rns@lseg.com](mailto:rns@lseg.com) or visit [www.rns.com](http://www.rns.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSEASFNFDESEFA