



Nexxen to Host Inaugural Investor Day on May 22, 2025

April 25, 2025

NEW YORK, April 25, 2025 (GLOBE NEWSWIRE) -- Nexxen International Ltd. (NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, flexible advertising technology platform with deep expertise in data and advanced TV, today announced it will host its inaugural investor day in New York City on Thursday May 22, 2025. The event is expected to begin at 9:00 AM ET and conclude at approximately 12:30 PM ET.

Ofer Druker, Nexxen's Chief Executive Officer, will be joined by members of the Company's executive leadership, product and commercial teams to present a comprehensive overview of Nexxen's strategic vision, financial growth outlook, product suite, upcoming innovation and go-to-market initiatives. The event will also feature a session with Nexxen's customers and will conclude with Q&A with executive leadership.

The investor day will be held both in-person and virtually. Due to space limitations, in-person attendance is by invitation only and advanced registration is required. The virtual live stream of the investor day will be open to the public.

Webcast Details

- **When:** Thursday May 22, 2025, 9:00 AM ET – 12:30 PM ET
- **Registration:** Please register for the webcast ahead of the event at <https://edge.media-server.com/mmc/p/nf6f9ys8> or under the Events and Presentations section of Nexxen's investor relations website
- **Webcast:** A live stream of the investor day can be accessed from the Events and Presentations section of Nexxen's investor relations website at <https://investors.nexxen.com/> and an archived webcast will become available in the same section of the investor relations website in the days following the event

About Nexxen

Nexxen empowers advertisers, agencies, publishers and broadcasters around the world to utilize data and advanced TV in the ways that are most meaningful to them. Our flexible and unified technology stack comprises a demand-side platform ("DSP") and supply-side platform ("SSP"), with the Nexxen Data Platform at its core. With streaming in our DNA, Nexxen's robust capabilities span discovery, planning, activation, monetization, measurement and optimization – available individually or in combination – all designed to enable our partners to achieve their goals, no matter how far-reaching or hyper niche they may be.

Nexxen is headquartered in Israel and maintains offices throughout the United States, Canada, Europe and Asia-Pacific, and is traded on Nasdaq (NEXN). For more information, visit www.nexxen.com.

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Forward Looking Statements

This press release contains forward-looking statements, including forward-looking statements within the meaning of Section 27A of the United States Securities Act of 1933, as amended, and Section 21E of the United States Securities and Exchange Act of 1934, as amended. Forward-looking statements are identified by words such as "anticipates," "believes," "expects," "intends," "may," "can," "will," "estimates," and other similar expressions. However, these words are not the only way Nexxen identifies forward-looking statements. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including without limitation statements regarding the Company's planned upcoming investor day, as well as any other statements related to Nexxen's future financial results and operating performance. These statements are neither promises nor guarantees but involve known and unknown risks, uncertainties and other important factors that may cause Nexxen's actual results, performance or achievements to be materially different from its expectations expressed or implied by the forward-looking statements. Nexxen cautions you not to place undue reliance on these forward-looking statements. For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in the Company's most recent Annual Report on Form 20-F, filed with the U.S. Securities and Exchange Commission (www.sec.gov) on March 5, 2025. Any forward-looking statements made by Nexxen in this press release speak only as of the date of this press release, and Nexxen does not intend to update these forward-looking statements after the date of this press release, except as required by law.

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Source: Nexxen International Ltd.