# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# FORM 6-K

# REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of December 2022

Commission File Number 001-40504

# **Tremor International Ltd.**

(Translation of registrant's name into English)

# 82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.	
Form 20-F ⊠	Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):	
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): □	

#### **Explanatory Note**

On December 14, 2022, December 15, 2022, December 16, 2022, and December 19, 2022, the Company issued announcements titled "Share buyback-transaction in own shares" pursuant to the AIM Market Rules, copies of which are attached as Exhibit 99.1, 99.2, 99.3, and 99.4 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

- Exhibit 99.1 Company announcement dated December 14, 2022, "Share buyback-transaction in own shares".
- Exhibit 99.2 Company announcement dated December 15, 2022, "Share buyback-transaction in own shares".
- Exhibit 99.3 Company announcement dated December 16, 2022, "Share buyback-transaction in own shares".
- Exhibit 99.4 Company announcement dated December 19, 2022, "Share buyback-transaction in own shares".

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# **Tremor International Ltd.**

By: <u>/S/ Sagi Niri</u> Name:Sagi Niri

Title: Chief Financial Officer

Date: December 19, 2022

# **Exhibit List** Exhibit 99.1 Company announcement dated December 14, 2022, "Share buyback-transaction in own shares". Company announcement dated December 15, 2022, "Share buyback-transaction in own shares". Exhibit 99.2 Company announcement dated December 16, 2022, "Share buyback-transaction in own shares".

Company announcement dated December 19, 2022, "Share buyback-transaction in own shares".

Exhibit 99.3

Exhibit 99.4

# **Tremor International Ltd** ("Tremor" or the "Company")

# Share buyback-transaction in own shares

Tremor International Ltd. (AIM/NASDAQ: TRMR) ("Tremor" or the "Company"), a global leader in Video, Data, and Connected TV ("CTV") advertising offering an end-to-end technology platform that enables advertisers to optimize their campaigns and media partners to maximize yield on their digital advertising inventory, announces that on 13 December 2022 it bought-back 26,440 ordinary shares of NIS0.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 306.30 pence per Ordinary Share. The Ordinary Shares were acquired through finnCap Ltd. pursuant to the Company's Buyback Programme on the AIM market as announced on 20 September 2022 and will be reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon) and will be held in treasury.

# **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Tremor notifies the market that as at the date of this announcement, the Company's issued share capital consists of 189,826,953 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), along with 45,340,613 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), the Company holds these dormant shares in Treasury. Therefore, the total number of shares with voting rights is 144,486,340.

The above figure of 144,486,340 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

The information communicated in this announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) No. 596/2014.

#### For further information or enquiries please contact:

#### Tremor International Ltd.

Billy Eckert, Senior Director Investor Relations ir@tremorinternational.com

#### **KCSA (U.S. Investor Relations)**

David Hanover, Investor Relations tremorir@kcsa.com

#### **Vigo Consulting (U.K. Financial PR & Investor Relations)**

Jeremy Garcia Kate Kilgallen

Tel: +44 20 7390 0230 or tremor@vigoconsulting.com

#### finnCap Ltd.

Jonny Franklin-Adams / Charlie Beeson / George Dollemore (Corporate Finance)

Tim Redfern / Harriet Ward (ECM)

Tel: +44 20 7220 0500

#### **Stifel Nicolaus Europe Limited**

Fred Walsh Alain Dobkin

Nick Adams Richard Short

Tel: +44 20 7710 7600

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Tremor is a global company offering an end-to-end technology advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor's unique approach is centered on offering a full stack of end-to-end solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app. To learn more, visit <a href="https://www.tremorvideo.com">www.tremorvideo.com</a>

Amobee optimizes outcomes for advertisers and media companies, while providing a better consumer experience. Its platform assists customers by furthering their audience development, optimizing their cross-channel performance across all TV, connected TV, and digital media, and driving new customer growth through detailed analytics and reporting. To learn more, visit <a href="https://www.amobee.com">www.amobee.com</a>

Unruly, the media side of Tremor, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with premium publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most Ad Age top 100 brands. To learn more, visit www.unruly.co

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ: (TRMR).

# **Tremor International Ltd** ("Tremor" or the "Company")

# Share buyback-transaction in own shares

Tremor International Ltd. (AIM/NASDAQ: TRMR) ("Tremor" or the "Company"), a global leader in Video, Data, and Connected TV ("CTV") advertising offering an end-to-end technology platform that enables advertisers to optimize their campaigns and media partners to maximize yield on their digital advertising inventory, announces that on 14 December 2022 it bought-back 29,870 ordinary shares of NIS0.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 298.89 pence per Ordinary Share. The Ordinary Shares were acquired through finnCap Ltd. pursuant to the Company's Buyback Programme on the AIM market as announced on 20 September 2022 and will be reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon) and will be held in treasury.

# **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Tremor notifies the market that as at the date of this announcement, the Company's issued share capital consists of 189,826,953 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), along with 45,370,483 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), the Company holds these dormant shares in Treasury. Therefore, the total number of shares with voting rights is 144,456,470.

The above figure of 144,456,470 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app. To learn more, visit <a href="https://www.tremorvideo.com">www.tremorvideo.com</a>

Amobee optimizes outcomes for advertisers and media companies, while providing a better consumer experience. Its platform assists customers by furthering their audience development, optimizing their cross-channel performance across all TV, connected TV, and digital media, and driving new customer growth through detailed analytics and reporting. To learn more, visit <a href="https://www.amobee.com">www.amobee.com</a>

Unruly, the media side of Tremor, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with premium publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most Ad Age top 100 brands. To learn more, visit www.unruly.co

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# **Tremor International Ltd** ("Tremor" or the "Company")

# Share buyback-transaction in own shares

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# **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Tremor notifies the market that as at the date of this announcement, the Company's issued share capital consists of 189,826,953 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), along with 45,403,840 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), the Company holds these dormant shares in Treasury. Therefore, the total number of shares with voting rights is 144,423,113.

The above figure of 144,423,113 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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# **Total Voting Rights**

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The above figure of 144,322,833 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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