UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of May 2023

Commission File Number 001-40504

Tremor International Ltd.

(Translation of registrant's name into English)

82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F ⊠ Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \Box
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \Box

Explanatory Note

On May 18, 2023, the Company issued an announcement titled "Tremor International Ltd. to Announce First Quarter 2023 Financial Results on May 30, 2023" pursuant to the AIM Market Rules, a copy of which is attached as Exhibit 99.1 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

Exhibit 99.1 Company announcement dated May 18, 2023, "Tremor International Ltd. to Announce First Quarter 2023 Financial Results on May 30, 2023".

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Tremor International Ltd.

By: <u>/S/ Sagi Niri</u> Name: Sagi Niri

Title: Chief Financial Officer

Date: May 18, 2023

Exhibit List

Exhibit 99.1

<u>Company announcement dated May 18, 2023, "Tremor International Ltd. to Announce First Quarter 2023 Financial Results on May 30, 2023".</u>

18 May 2023

Tremor International Ltd ("Tremor" or the "Company")

Tremor International Ltd. to Announce First Quarter 2023 Financial Results on May 30, 2023

Conference call and webcast to be held May 30, 2023, at 9:00 AM ET and 2:00 PM BST

Tremor International Ltd. (AIM/NASDAQ: TRMR), a global leader in data-driven video and Connected TV ("CTV") advertising technology offering an end-to-end platform that enables advertisers to optimize their campaigns and media companies to maximize inventory yield, will release its financial results for the first quarter ended March 31, 2023 before the U.S. market opens on Tuesday, May 30, 2023.

Tremor International will host a webcast and conference call with Ofer Druker, Chief Executive Officer, and Sagi Niri, Chief Financial Officer, at 6:00 AM PT, 9:00 AM ET, and 2:00 PM BST on the same date to discuss the Company's financial results.

Webcast and Conference Call Details

- Tremor International First Quarter Ended March 31, 2023 Earnings Webcast and Conference Call
- May 30, 2023, at 6:00 AM PT, 9:00 AM ET, and 2:00 PM BST
- Webcast Link: https://edge.media-server.com/mmc/p/awbboos3
- Participant Dial-In Numbers:
 - US/CANADA Participant Toll-Free Dial-In Number: (800) 715-9871
 - UK Participant Toll-Free Dial-In Number: +44 800 260 6466
 - INTERNATIONAL Participant Dial-In Number: (646) 307-1963
 - Conference ID: 9431951

About Tremor International

Tremor is a global company offering an end-to-end technology advertising platform, operating across three core capabilities - video, data, and CTV. Tremor's unique approach is centered on offering a full stack of end-to-end solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream, and in-app. To learn more, visit www.tremorvideo.com.

Amobee optimizes outcomes for advertisers and media companies, while providing a better consumer experience. Its platform assists customers by furthering their audience development, optimizing their cross-channel performance across TV, connected TV, and digital media, and driving new customer growth through detailed analytics and reporting. To learn more, visit www.amobee.com

Unruly, the media side of Tremor, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with premium publishers, unique demand relationships with a variety of advertisers, and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most Ad Age top 100 brands. To learn more, visit www.unruly.co

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, and Asia-Pacific and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ (TRMR).

For more information, visit: https://www.tremorinternational.com/

For further information please contact:

Tremor International Ltd.

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