# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 6-K

## REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of July 2024

Commission File Number 001-40504

## **Nexxen International Ltd.**

(Translation of registrant's name into English)

## 82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.	
Form 20-F $\boxtimes$ Form 40-F $\square$	
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): □	
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): □	

## **Explanatory Note**

On July 15, 2024, July 16, 2024, July 17, 2024, July 18, 2024, and July 19, 2024, the Company issued announcements titled "Share buyback-transaction in own shares" pursuant to the AIM Market Rules, copies of which are attached as Exhibit 99.1, 99.2, 99.3, 99.4, and 99.5 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

- Exhibit 99.1 Company announcement dated July 15, 2024, "Share buyback-transaction in own shares".
- Exhibit 99.2 Company announcement dated July 16, 2024, "Share buyback-transaction in own shares".
- Exhibit 99.3 Company announcement dated July 17, 2024, "Share buyback-transaction in own shares".
- Exhibit 99.4 Company announcement dated July 18, 2024, "Share buyback-transaction in own shares".
- Exhibit 99.5 Company announcement dated July 19, 2024, "Share buyback-transaction in own shares".

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## Nexxen International Ltd.

By: /S/ Sagi Niri
Name: Sagi Niri
Title: Chief Financial
Officer

Date: July 22, 2024

## **Exhibit List**

<u>Exhibit 99.1</u>	Company announcement dated July 15, 2024, "Share buyback-transaction in own shares".
Exhibit 99.2	Company announcement dated July 16, 2024, "Share buyback-transaction in own shares".
<u>Exhibit 99.3</u>	Company announcement dated July 17, 2024, "Share buyback-transaction in own shares".
<u>Exhibit 99.4</u>	Company announcement dated July 18, 2024, "Share buyback-transaction in own shares".
Exhibit 99.5	Company announcement dated July 19, 2024, "Share buyback-transaction in own shares".

## Nexxen International Ltd ("Nexxen" or the "Company")

#### Share buyback-transaction in own shares

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces that on 12 July 2024 it bought-back 60,000 ordinary shares of NISO.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 240.46 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited, pursuant to the Company's Buyback Programme on the AIM market as announced on 7 May 2024. These Ordinary Shares were purchased through the Company's subsidiary, Nexxen Group Ltd. and will not have any voting rights under the Israeli Companies Law as long as such shares are held by a Company subsidiary.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 195,968,321 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), with (i) 1,136,033 of such Ordinary Shares held by a subsidiary of the Company without voting rights under the Israeli Companies Law, and (ii) 56,679,351 of such Ordinary Shares held by the Company and classified as dormant shares in Treasury under the Israeli Companies Law (without any rights attached thereon). Therefore, the total number of Ordinary Shares with voting rights is 138,152,937.

The above figure of 138,152,937 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

#### For further information please contact:

#### Nexxen International Ltd.

Billy Eckert, Vice President of Investor Relations ir@nexxen.com

Caroline Smith, Vice President of Communications <a href="mailto:csmith@nexxen.com">csmith@nexxen.com</a>

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## Vigo Consulting (U.K. Financial PR & Investor Relations)

Jeremy Garcia Peter Jacob Aisling Fitzgerald

Tel: +44 20 7390 0230 or nexxen@vigoconsulting.com

#### **Cavendish Capital Markets Limited**

Jonny Franklin-Adams / Charlie Beeson / George Dollemore (Corporate Finance) Tim Redfern / Jamie Anderson (ECM)

Tel: +44 20 7220 0500

The information communicated in this announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) No. 596/2014. The Company confirms that it is no longer in possession of any unpublished price sensitive information.

## **About Nexxen International**

Nexxen International empowers advertisers, agencies, publishers and broadcasters around the world to utilize video and Connected TV in the ways that are most meaningful to them. Comprised of a demand-side platform (DSP), supply-side platform (SSP), ad server and data management platform (DMP), Nexxen delivers a flexible and unified technology stack with advanced and exclusive data at its core. Our robust capabilities span discovery, planning, activation, measurement, and optimization – available individually or in combination – all designed to enable our partners to reach their goals, no matter how far-reaching or hyper niche they may be. For more information, visit nexxen.com.

## Nexxen International Ltd ("Nexxen" or the "Company")

#### Share buyback-transaction in own shares

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces that on 15 July 2024 it bought-back 60,000 ordinary shares of NISO.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 242.64 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited, pursuant to the Company's Buyback Programme on the AIM market as announced on 7 May 2024. These Ordinary Shares were purchased through the Company's subsidiary, Nexxen Group Ltd. and will not have any voting rights under the Israeli Companies Law as long as such shares are held by a Company subsidiary.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 195,968,321 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), with (i) 1,196,033 of such Ordinary Shares held by a subsidiary of the Company without voting rights under the Israeli Companies Law, and (ii) 56,679,351 of such Ordinary Shares held by the Company and classified as dormant shares in Treasury under the Israeli Companies Law (without any rights attached thereon). Therefore, the total number of Ordinary Shares with voting rights is 138,092,937.

The above figure of 138,092,937 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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17 July 2024

## Nexxen International Ltd ("Nexxen" or the "Company")

### Share buyback-transaction in own shares

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces that on 16 July 2024 it bought-back 60,000 ordinary shares of NISO.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 240.71 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited, pursuant to the Company's Buyback Programme on the AIM market as announced on 7 May 2024. These Ordinary Shares were purchased through the Company's subsidiary, Nexxen Group Ltd. and will not have any voting rights under the Israeli Companies Law as long as such shares are held by a Company subsidiary.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 195,968,321 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), with (i) 1,256,033 of such Ordinary Shares held by a subsidiary of the Company without voting rights under the Israeli Companies Law, and (ii) 56,679,351 of such Ordinary Shares held by the Company and classified as dormant shares in Treasury under the Israeli Companies Law (without any rights attached thereon). Therefore, the total number of Ordinary Shares with voting rights is 138,032,937.

The above figure of 138,032,937 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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## Nexxen International Ltd ("Nexxen" or the "Company")

#### Share buyback-transaction in own shares

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces that on 17 July 2024 it bought-back 60,000 ordinary shares of NISO.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 241.97 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited, pursuant to the Company's Buyback Programme on the AIM market as announced on 7 May 2024. These Ordinary Shares were purchased through the Company's subsidiary, Nexxen Group Ltd. and will not have any voting rights under the Israeli Companies Law as long as such shares are held by a Company subsidiary.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 195,968,321 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), with (i) 1,316,033 of such Ordinary Shares held by a subsidiary of the Company without voting rights under the Israeli Companies Law, and (ii) 56,679,351 of such Ordinary Shares held by the Company and classified as dormant shares in Treasury under the Israeli Companies Law (without any rights attached thereon). Therefore, the total number of Ordinary Shares with voting rights is 137,972,937.

The above figure of 137,972,937 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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19 July 2024

## Nexxen International Ltd ("Nexxen" or the "Company")

#### Share buyback-transaction in own shares

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces that on 18 July 2024 it bought-back 60,000 ordinary shares of NISO.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 244.43 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited, pursuant to the Company's Buyback Programme on the AIM market as announced on 7 May 2024. These Ordinary Shares were purchased through the Company's subsidiary, Nexxen Group Ltd. and will not have any voting rights under the Israeli Companies Law as long as such shares are held by a Company subsidiary.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 195,968,321 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), with (i) 1,376,033 of such Ordinary Shares held by a subsidiary of the Company without voting rights under the Israeli Companies Law, and (ii) 56,679,351 of such Ordinary Shares held by the Company and classified as dormant shares in Treasury under the Israeli Companies Law (without any rights attached thereon). Therefore, the total number of Ordinary Shares with voting rights is 137,912,937.

The above figure of 137,912,937 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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