# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

## REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of September 2021

Commission File Number 001-40504

# **Tremor International Ltd.**

(Translation of registrant's name into English)

# 82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  $\boxtimes$  Form 40-F  $\square$ 

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

#### **Explanatory Note**

On September 14, 2021, Tremor International Ltd. (the "Company") held an Annual General Meeting of Shareholders (the "Meeting") at the Company's principal executive offices at 82 Yigal Alon Street, Tel Aviv 6789124, Israel.

At the Meeting, the Company's shareholders voted upon and approved, by the applicable required majority, each of the proposals that were described in the Company's Notice of Annual General Meeting, which was attached as Exhibit 99.1 to the Company's report of foreign private issuer on Form 6-K furnished to the Securities and Exchange Commission on August 10, 2021.

On September 14, 2021, the Company issued an announcement titled "Results of Annual General Meeting", a copy of which is attached as Exhibit 99.1 to this Form 6-K.

This information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statements on Form S-8 (Registration No. 333-258731).

Exhibit 99.1 Company announcement dated September 14, 2021, "Results of Annual General Meeting".

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

#### Tremor International Ltd.

By: /s/ Sagi Niri Name: Sagi Niri Title: Chief Financial Officer

Date: September 14, 2021

Exhibit 99.1 Company announcement dated September 14, 2021, "Results of Annual General Meeting".

# Tremor International Ltd ("Tremor" or the "Company")

# **Results of Annual General Meeting**

Tremor International Ltd. (AIM/NASDAQ: TRMR), a global leader in Video and Connected TV ('CTV') advertising, offering an end-to-end technology platform that enables advertisers to reach relevant audiences and publishers to maximize yield on their digital advertising inventory, confirms that at the Annual General Meeting of the Company, held earlier today, all resolutions were duly passed.

The total number of votes received on each resolution put to the AGM was as follows:

#	Resolution	Votes FOR	%	Votes AGAINST	%	Total Votes Cast (excluding Votes WITHHELD)	Votes WITHELD
1	Re-elect Christopher Stibbs as an independent non-executive director	43,654,605	99.8	99,548	0.2	43,754,153	2,647
3	Re-elect Rebekah Brooks as a non- executive director	43,653,782	99.8	100,339	0.2	43,754,121	2,679
4	Re-elect Norm Johnston as a non- executive director	43,653,815	99.8	100,338	0.2	43,754,153	2,647
4	Re-elect Ofer Druker as director	43,654,538	99.8	99,615	0.2	43,754,153	2,647
5	Re-elect Yaniv Carmi as director	43,654,538	99.8	99,615	0.2	43,754,153	2,647
6	Re-elect Sagi Niri as director	43,626,028	99.7	128,125	0.3	43,754,153	2,647
7	Re-appoint Somekh Chaikin, a member firm of KPMG International, as auditors	43,728,245	99.9	25,876	0.1	43,754,121	2,647

#### Notes:

Link Asset Services acted as scrutineer of the poll on all resolutions.

- A vote "Withheld" is not a vote in law and is not counted in the calculation of the votes cast "For" or "Against" the resolution.
- Votes "For" and "Against" are expressed as a percentage of votes validly cast for that resolution at the AGM, excluding any "Withheld" votes.
- As at 2 August 2021 (the record date for the AGM), the Company's issued share capital consisted of 151,847,099 ordinary shares with a nominal value of NIS 0.01 each, along with 28,891,296 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon). The Company holds these dormant shares in treasury. Therefore, the total number of shares with voting rights as of the record date for the AGM was 151,847,099.

#### For further information please contact:

Ofer Druker, Chief Executive Officer Sagi Niri, Chief Financial Officer

Jonny Franklin-Adams / James Thompson (Corporate Finance) Tim Redfern / Dicky Chambers (ECM)

**Stifel Nicolaus Europe Limited** Fred Walsh Alain Dobkin Nick Adams **Richard Short** 

**Vigo Consulting** Jeremy Garcia Antonia Pollock

### **About Tremor International**

Tremor is a global company offering an end to end software advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor's unique approach is centred on offering a full stack of end-to-end software solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app.

The media side of Tremor, Unruly, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most AdAge top 100 brands.

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and Australia and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ (TRMR).

via Vigo Consulting

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**Tremor International Ltd** 

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