# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 6-K

# REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of November 2021

Commission File Number 001-40504

# Tremor International Ltd.

(Translation of registrant's name into English)

# 82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F ⊠ Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

### **Explanatory Note**

On November 15, 2021, the Company issued an announcement titled "Notice of Investor Presentation" pursuant to the AIM Market Rules, a copy of which is attached as Exhibit 99.1 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

Exhibit 99.1 Company announcement dated November 15, 2021, "Notice of Investor Presentation".

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# Tremor International Ltd.

By: /S/ Sagi Niri Name:

Sagi Niri Chief Financial Officer Title:

Date: November 15, 2021

## **Exhibit List**

Exhibit 99.1

Company announcement dated November 15, 2021, "Notice of Investor Presentation".

#### **15 November 2021**

#### **Tremor International Ltd**

("Tremor" or the "Company")

### **Notice of Investor Presentation**

**TREMOR INTERNATIONAL LTD** is pleased to announce that Ofer Druker, Chief Executive Officer, Sagi Niri, Chief Financial Officer & Yaniv Carmi, Chief Operating Officer will provide a live presentation relating to **Q3 Update** via the Investor Meet Company platform on **16th November 2021 at 2:30pm GMT**.

The presentation is open to all existing and potential shareholders. Questions can be submitted at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet TREMOR INTERNATIONAL LTD via:

#### https://www.investormeetcompany.com/tremor-international-ltd/register-investor

Investors who already follow **TREMOR INTERNATIONAL LTD** on the Investor Meet Company platform will automatically be invited.

#### For further information please contact:

Tremor International Ltd via Vigo Consulting

Ofer Druker, Chief Executive Officer Sagi Niri, Chief Financial Officer

**finnCap Ltd** Tel: +44 20 7220 0500

Jonny Franklin-Adams / James Thompson (Corporate Finance) Tim Redfern / Dicky Chambers (ECM)

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Fred Walsh Alain Dobkin Nick Adams Richard Short

**Vigo Consulting**Tel: +44 20 7390 0230

Jeremy Garcia Antonia Pollock

#### **About Tremor International**

Tremor is a global company offering an end to end software advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor's unique approach is centred on offering a full stack of end-to-end software solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app.

The media side of Tremor, Unruly, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most AdAge top 100 brands.

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and Australia and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ (TRMR).