UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of September 2023

Commission File Number 001-40504

Tremor International Ltd.

(Translation of registrant's name into English)

82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Explanatory Note

On September 26, 2023, the Company issued an announcement titled "Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5" pursuant to the AIM Market Rules, a copy of which is attached as Exhibit 99.1 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

Exhibit 99.1 Company announcement dated September 26, 2023, "Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5".

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Tremor International Ltd.

By: /S/ Sagi Niri Name: Sagi Niri Title: Chief Financial Officer

Date: September 26, 2023

Exhibit 99.1 Company announcement dated September 26, 2023, "Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5".

Tremor International Ltd

("Tremor" or the "Company")

Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5

Tremor International Ltd. (AIM/NASDAQ: TRMR) ("Tremor" or the "Company"), a global leader in data-driven video and Connected TV ("CTV") advertising technology offering an end-to-end platform that enables advertisers to optimize their campaigns and media companies to maximize inventory yield, announces that in accordance with the vesting schedule for certain restricted stock units over Ordinary Shares of NIS0.01 each in the capital of the Company ("RSUs" and "Ordinary Shares") 393,750 time-based RSUs over Ordinary Shares have vested and been issued to certain Directors of the Company as set out in the table below.

In addition, pursuant to previously established non-discretionary plans to trade in the Company's Ordinary Shares in accordance with the terms of Rule 10b5-1 promulgated under the U.S. Securities Exchange Act of 1934, as amended (the "**Rule 10b5-1 Plans**"), Ofer Druker, the Company's Chief Executive Officer, and Yaniv Carmi, the Company's Chief Operating Officer, have sold Ordinary Shares (the "**Share Sale**") in order to cover the tax obligations triggered by the vesting of RSUs. Full details of the Share Sale are detailed in the table below.

Director	Position	Ordinary Shares Issued	Ordinary Shares Sold	Share Sale Price	Resultant Holding	% of total voting rights
Ofer Druker	Chief Executive Officer	218,750	6,750 2,536	\$1.74 \$1.74	4,165,383	2.91%
Yaniv Carmi	Chief Operating Officer	96,250	48,126	\$1.75	1,872,039	1.31%
Sagi Niri	Chief Financial Officer	78,750	-	-	1,151,400	0.80%

For further information please contact:

Tremor International Ltd.

Billy Eckert, Vice President of Investor Relations ir@tremorinternational.com

KCSA (U.S. Investor Relations)

David Hanover, Investor Relations tremorir@kcsa.com

Vigo Consulting (U.K. Financial PR & Investor Relations)

Jeremy Garcia Kate Kilgallen Tel: +44 20 7390 0230 or <u>tremor@vigoconsulting.com</u>

Cavendish Capital Markets Ltd.

Jonny Franklin-Adams / Charlie Beeson / George Dollemore (Corporate Finance) Tim Redfern / Harriet Ward (ECM) Tel: +44 20 7220 0500

About Tremor International

Tremor International, the parent company of the Nexxen portfolio of advertising technology products and platforms, empowers advertisers, agencies, publishers, and broadcasters around the world to utilize video and Connected TV in the ways that are most meaningful to them. Comprised of a demandside platform (DSP), supply-side platform (SSP), ad server and data management platform (DMP), Tremor International, through its Nexxen-branded products and platforms, delivers a flexible and unified technology stack with advanced and exclusive data at its core. The Company's robust capabilities span discovery, planning, activation, measurement, and optimization - available individually or in combination - all designed to enable partners to reach their goals, no matter how far-reaching or hyper niche they may be.

Tremor International is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, and Asia-Pacific, and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ (TRMR).

For more information, visit <u>www.tremorinternational.com</u> and to learn more about the Company's recent rebranding, please visit <u>www.nexxen.com</u>.

1.	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Ofer Druker				
2.	Reason for the Notification					
a)	Position/status	Chief Executive O	fficer			
b)	Initial notification/Amendment	Initial				
3.	Details of the issuer, emission allowance	e market participa	nt, auction platform, aucti	ioneer or auction monitor		
a)	Name	Tremor Internation	al Ltd			
b)	LEI	213800ZNSR7AIJ	213800ZNSR7AIJZ2J557			
4.	Details of the transaction(s): section to each place where transactions have bee	be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) n conducted				
a)	Description of the Financial instrument, type of instrument	Restricted Stock Units over Ordinary Shares of NIS 0.01 each				
	Identification code	IL0011320343				
b)	Nature of the transaction	Vesting of RSUs				
c)	Price(s) and volume(s)	Price(s)	Volume(s)			
		n/a	218,750			
d)	Aggregated information:					
	• Aggregated volume	218,750 Ordinary Shares				
	• Price	n/a				
e)	Date of the transaction	22 September 2023				
f)	Place of the transaction	NASDAQ Global Market				

1.	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Ofer Druker				
2.	Reason for the Notification	he Notification				
a)	Position/status	Chief Executive Of	fficer			
b)	Initial notification/Amendment	Initial				
3.	Details of the issuer, emission allowanc	e market participa	nt, auction platform, auct	tioneer or auction monitor		
a)	Name	Tremor Internation	Tremor International Ltd			
b)	LEI	213800ZNSR7AIJ	Z2J557			
4.	Details of the transaction(s): section to each place where transactions have bee	be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) en conducted				
a)	Description of the Financial instrument, type of instrument	Ordinary Shares of NIS 0.01 each				
	Identification code	IL0011320343				
b)	Nature of the transaction	Sale of Ordinary Shares				
c)	Price(s) and volume(s)	Price(s)	Volume(s)			
		\$1.7437	6,750			
		\$1.7370	2,536			
d)	Aggregated information:					
	Aggregated volume	9,286				
	• Price	\$16,174.67				
e)	Date of the transaction	22 September 2023 25 September 2023				
f)	Place of the transaction	NASDAQ Global Market				

1.	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Yaniv Carmi				
2.	Reason for the Notification					
a)	Position/status	Chief Operating Officer				
b)	Initial notification/Amendment	Initial				
3.	Details of the issuer, emission allowanc	e market participant, at	iction platform, auctionee	r or auction monitor		
a)	Name	Tremor International Lto	1			
b)	LEI	213800ZNSR7AIJZ2J55	213800ZNSR7AIJZ2J557			
4.	Details of the transaction(s): section to each place where transactions have bee	o be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) een conducted				
a)	Description of the Financial instrument, type of instrument	Restricted Stock Units over Ordinary Shares of NIS 0.01 each				
Identification code IL0011320343						
b)	Nature of the transaction	Vesting of RSUs				
c)	Price(s) and volume(s)	Price(s)	Volume(s)			
		n/a	96,250			
d)	Aggregated information:					
	Aggregated volume	96,250 Ordinary Shares				
	• Price	n/a				
e)	Date of the transaction	22 September 2023				
f)	Place of the transaction	NASDAQ Global Market				

1.	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Yaniv Carmi				
2.	Reason for the Notification					
a)	Position/status	Chief Operating Office	r			
b)	Initial notification/Amendment	Initial				
3.	Details of the issuer, emission allowanc	e market participant, a	nuction platform, auctionee	r or auction monitor		
a)	Name	Tremor International L	td			
b)	LEI	213800ZNSR7AIJZ2J	557			
4.	Details of the transaction(s): section to each place where transactions have bee	be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) n conducted				
a)	Description of the Financial instrument, type of instrument	Ordinary Shares of NIS 0.01 each				
	Identification code	IL0011320343				
b)	Nature of the transaction	Sale of Ordinary Shares				
c)	Price(s) and volume(s)	Price(s)	Volume(s)			
		\$1.7475	48,126			
d)	Aggregated information:					
	Aggregated volume	48,126				
	• Price	\$84,097.78				
e)	Date of the transaction	22 September 2023				
f)	Place of the transaction	NASDAQ Global Market				

1.	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Sagi Niri				
2.	Reason for the Notification					
a)	Position/status	Chief Financial Officer				
b)	Initial notification/Amendment	Initial				
3.	Details of the issuer, emission allowance	e market participant, au	ction platform, auctionee	r or auction monitor		
a)	Name	Tremor International Ltd	l			
b)	LEI	213800ZNSR7AIJZ2J55	57			
4.	Details of the transaction(s): section to each place where transactions have been	be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) n conducted				
a)	Description of the Financial instrument, type of instrument	Restricted Stock Units over Ordinary Shares of NIS 0.01 each				
	Identification code	IL0011320343				
b)	Nature of the transaction	Vesting of RSUs				
c)	Price(s) and volume(s)	Price(s)	Volume(s)			
		n/a	78,750			
d)	Aggregated information:					
	• Aggregated volume	78,750 Ordinary Shares				
	• Price	n/a				
e)	Date of the transaction	22 September 2023				
f)	Place of the transaction	NASDAQ Global Market				