# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

# REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of May 2022

Commission File Number 001-40504

# **Tremor International Ltd.**

(Translation of registrant's name into English)

# 82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F ⊠ Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

## **Explanatory Note**

On May 09, 2022, the Company issued an announcement titled "Tremor International Ltd. To Announce First Quarter Financial Results on May 17, 2022" pursuant to the AIM Market Rules, a copy of which is attached as Exhibit 99.1 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

Exhibit 99.1 Company announcement dated May 09, 2022, "Tremor International Ltd. To Announce First Quarter Financial Results on May 17, 2022".

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## Tremor International Ltd.

By: <u>/S/ Sagi Niri</u>

Name: Sagi Niri

Title: Chief Financial Officer

Date: May 09, 2022

#### **Exhibit List**

Exhibit 99.1

Company announcement dated May 09, 2022, "Tremor International Ltd. To Announce First Quarter Financial Results on May 17, 2022".

#### Tremor International Ltd. To Announce First Quarter Financial Results on May 17, 2022

Conference Call to be Held May 17, 2022, at 9:00 AM/ET and 2:00 PM/BST

Tremor International Ltd. (AIM/NASDAQ: TRMR), a global leader in Video, Data and Connected TV ("CTV") advertising offering an end-to-end technology platform that enables advertisers to optimize their campaigns and media partners to maximize yield on their digital advertising inventory, will release its financial results for the first quarter ended March 31, 2022, before the U.S. market opens on Tuesday, May 17, 2022.

Tremor will host a webcast and conference call at 6:00 AM/PT, 9:00 AM/ET, and 2:00 PM/BST on the same date to discuss the Company's financial results.

#### **Webcast and Conference Call Details:**

- Tremor International First Quarter Ended March 31, 2022, Earnings Webcast and Conference Call
- May 17, 2022, at 6:00 AM/PT, 9:00 AM/ET, and 2:00 PM/BST
- Webcast Link: <a href="https://edge.media-server.com/mmc/p/7z5ybn6u">https://edge.media-server.com/mmc/p/7z5ybn6u</a>
- Participant Dial-In Number:
  - US/CANADA Participant Toll-Free Dial-In Number: (866) 374-5140
  - UK Participant Toll-Free Dial-In Number: +44 80 8238 9813
  - INTERNATIONAL Participant Dial-In Number: (404) 400-0571
  - Conference ID: 25590793

#### **About Tremor International**

Tremor is a global company offering an end-to-end technology advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor's unique approach is centered on offering a full stack of end-to-end solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app. To learn more, visit <a href="https://www.tremorvideo.com">www.tremorvideo.com</a>.

Unruly, the media side of Tremor, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with premium publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most Ad Age top 100 brands. To learn more, visit <a href="https://www.unruly.co">www.unruly.co</a>.

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ (TRMR).

For more information, visit: <a href="https://www.tremorinternational.com/">https://www.tremorinternational.com/</a>

## For further information please contact:

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# **KCSA (U.S. Investor Relations)**

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