UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of November 2022

Commission File Number 001-40504

Tremor International Ltd.

(Translation of registrant's name into English)

82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F ⊠ Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \Box

Explanatory Note

On November 9, 2022, the Company issued an announcement titled "Notice of Annual General Meeting" pursuant to the AIM Market Rules, a copy of which is attached as Exhibit 99.1 to this Form 6-K.

Exhibit 99.1 Company announcement dated November 9, 2022, "Notice of Annual General Meeting".

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Tremor International Ltd.

By: <u>/S/ Sagi Niri</u> Name:Sagi Niri

Title: Chief Financial Officer

Date: November 9, 2022

Exhibit 99.1 Company announcement dated November 9, 2022, "Notice of Annual General Meeting".

9 November 2022

Tremor International Ltd ("Tremor" or the "Company")

Notice of Annual General Meeting

Tremor International Ltd. (AIM/NASDAQ: TRMR) ("Tremor" or the "Company"), a global leader in Video, Data, and Connected TV ("CTV") advertising offering an end-to-end technology platform that enables advertisers to optimize their campaigns and media partners to maximize yield on their digital advertising inventory, confirms that its Notice of Annual General Meeting is now available on the Company's website at https://investors.tremorinternational.com and will be posted to shareholders shortly.

The Company's Annual General Meeting ("AGM") will be held at 12.30 p.m. (Israel time) on Wednesday, 14 December 2022 at the Company's principal executive offices at 82 Yigal Alon Street, Tel Aviv, 6789124, Israel.

The results of the AGM will be announced shortly after its conclusion and published on the Company's investor relations website.

ir@tremorinternational.com

For further information please contact:

Tremor International Ltd.

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 $Jonny\ Franklin-Adams\ /\ Charlie\ Beeson\ /\ George\ Dollemore\ (Corporate\ Finance)$

Tim Redfern / Harriet Ward (ECM)

Stifel Nicolaus Europe Limited Tel: +44 20 7710 7600

Fred Walsh Alain Dobkin Nick Adams Richard Short

About Tremor International

Tremor is a global company offering an end-to-end technology advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor's unique approach is centered on offering a full stack of end-to-end solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app. To learn more, visit www.tremorvideo.com

Amobee optimizes outcomes for advertisers and media companies, while providing a better consumer experience. Its platform assists customers by furthering their audience development, optimizing their cross-channel performance across all TV, connected TV, and digital media, and driving new customer growth through detailed analytics and reporting. To learn more, visit www.amobee.com

Unruly, the media side of Tremor, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with premium publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most Ad Age top 100 brands. To learn more, visit www.unruly.co

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ: (TRMR).

For more information, visit: https://www.tremorinternational.com/