

TREMOR
INTERNATIONAL Ltd.
121 Heshmonaim St. Tel Aviv
+972-3-5453900

Dear Shareholder

Publication of Annual Report and Notice of Annual General Meeting on the Tremor International Ltd. website

This letter is to notify you that the following documents are available on Tremor International Ltd.'s website:

- Annual Report
- Notice of Annual General Meeting
- Form of Proxy

The website address to access the documents is <https://www.tremorinternational.com/investors/> and the documents are located under the 'Reports, Webcasts & Presentations, Circulars' section.

To view the documents you will need to have Adobe Acrobat Reader version 5.0 or above. This software can be downloaded free of charge at <http://get.adobe.com/uk/reader/>.

This communication is not a summary of the above documents and should not be regarded as a substitute for reading them. The above documents should be read before taking any decisions in relation to the contents of the documents.

We would like to take this opportunity to thank you for having consented to receive these documents via Tremor's website rather than in hard copy form as this will contribute to the company's efforts to minimise unnecessary paper usage.

Proxy voting

Whether or not you are able to attend the Annual General Meeting, please send us your vote by completing and submitting your form of proxy to Link Group, PXS 1, Central Square, 29 Wellington Street, Leeds, LS1 4DL by 10.30 a.m. BST on 10 September 2021 or forty eight hours before any adjourned meeting.

Voting by proxy prior to the meeting does not affect your right to attend the meeting and vote in person, should you wish.

If you require any further assistance please contact Link Asset Services on +44 (0) 371 664 0300 (calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Link Asset Services is open from 9.00 a.m. - 5.30 p.m. GMT, Monday – Friday excluding public holidays in England and Wales) or by email at enquiries@linkgroup.co.uk.

Yours faithfully,

Christopher Stibbs
Chairman
Tremor International Ltd.