

10 August 2021

Tremor International Ltd
(“Tremor” or the “Company”)

Notice of Annual General Meeting

Tremor International Ltd (AIM/NASDAQ: TRMR), a global company offering an end-to-end software platform that enables advertisers to reach relevant audiences and publishers to maximize yield on their digital advertising inventory, confirms that its Notice of Annual General Meeting is now available on the Company’s website at www.tremorinternational.com and will be posted to shareholders shortly.

The Company’s Annual General Meeting (“AGM”) will be held at 12.30 p.m. (Israel time) on Tuesday, 14 September 2021 at the Company’s principal executive offices at 82 Yigal Alon Street, Tel Aviv, 6789124, Israel.

The result of the AGM will be announced shortly after its conclusion and published on the Company’s website.

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About Tremor International

Tremor is a global company offering an end to end software advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor’s unique approach is centred on offering a full stack of end-to-end software solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video’s innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app.

The media side of Tremor, Unruly, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with publishers, unique

demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most AdAge top 100 brands.

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and Australia and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ (TRMR) .