# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

# REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of October 2021

Commission File Number 001-40504

# **Tremor International Ltd.**

(Translation of registrant's name into English)

# 82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.	
Form 20-F ⊠	Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):	
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): □	

#### **Explanatory Note**

On October 28, 2021, Tremor International Ltd. (the "<u>Company</u>") issued a regulatory news service announcement regarding the Company's Conference Call Notification of Third Quarter and Nine-Month Results (the "<u>Announcement</u>"). The Announcement is furnished herewith as Exhibit 99.1 to this Report of Foreign Private Issuer on Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

Exhibit 99.1

Company Announcement dated October 28, 2021, "Tremor International Ltd. Announces Conference Call Notification of Third Quarter and Nine-Month Results".

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# **Tremor International Ltd.**

By: <u>/s/ Sagi Niri</u> Name: Sagi Niri

Title: Chief Financial Officer

Date: October 28, 2021

#### **Exhibit List**

Exhibit 99.1

<u>Company Announcement dated October 28, 2021, "Tremor International Ltd. Announces Conference Call Notification of Third Quarter and Nine-Month Results".</u>

#### 28 October 2021

#### Tremor International Ltd. Announces Conference Call Notification of Third Quarter and Nine-Month Results

Conference Call to be Held November 11, 2021, at 9:00 AM/ET and 2:00 PM/GMT

Tremor International Ltd. (AIM/NASDAQ: TRMR), a global leader in Video and Connected TV ('CTV') advertising offering an end-to-end technology platform that enables advertisers to reach relevant audiences and publishers to maximize yield on their digital advertising inventory, will release its financial results for the quarter ended September 30, 2021 and for the nine months ended September 30, 2021 before the US market opens on Thursday, November 11, 2021.

Tremor will host a webcast and conference call at 6:00 AM/PT, 9:00 AM/ET and 2:00 PM/GMT on the same date to discuss the Company's financial results.

#### **Webcast and Conference Call Details:**

- Tremor International Third Quarter 2021 and Nine-Months Ended September 30, 2021 Earnings Webcast and Conference Call
- November 11, 2021 at 6:00 AM/PT, 9:00 AM/ET and 2:00 PM/GMT
- Webcast Link: https://edge.media-server.com/mmc/p/ri5hqnob
- Participant Dial-In Number:
  - US/CANADA Participant Toll-Free Dial-In Number: 844-692-7011
  - UK Participant Toll-Free Dial-In Number: +44 20 3107 0289
  - INTERNATIONAL Participant Dial-In Number: 929-517-0922
  - Conference ID: 1196197

#### **About Tremor International**

Tremor is a global company offering an end-to-end technology advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor International's unique approach is centered on offering a full stack of end-to-end solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app.

The media side of Tremor International, Unruly, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor International has a meaningful number of direct integrations with publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most Ad Age top 100 brands.

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and Australia and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ (TRMR).

#### For further information please contact:

#### **Tremor International Ltd.**

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