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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF  
THE SECURITIES EXCHANGE ACT OF 1934

For the Month of November 2021

Commission File Number 001-40504

**Tremor International Ltd.**

(Translation of registrant's name into English)

**82 Yigal Alon Street, Tel Aviv 6789124, Israel**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

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## Explanatory Note

On November 16, 2021, the Company issued an announcement titled, “Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5” pursuant to the AIM Market Rules, a copy of which is attached as Exhibit 99.1 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company’s registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

Exhibit 99.1      Company announcement dated November 16, 2021, “Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5”.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

### **Tremor International Ltd.**

By: /S/ Sagi Niri  
Name: Sagi Niri  
Title: Chief Financial Officer

Date: November 16, 2021

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**Exhibit List**

[Exhibit 99.1](#) [Company announcement dated November 16, 2021, "Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5"](#)

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November 16, 2021

**Tremor International Ltd**

("Tremor" or the "Company")

**Director Dealings Pursuant to Previously Established Non-Discretionary Plans to Trade Under Rule 10b-5**

Tremor International Ltd. (AIM/NASDAQ: TRMR), a global leader in Video and Connected TV ('CTV') advertising, offering an end-to-end technology platform that enables advertisers to reach relevant audiences and publishers to maximize yield on their digital advertising inventory, announces that certain Directors have sold shares (the "Share Sale") of NIS0.01 each in the capital of the Company ("Ordinary Shares"). Full details of the Share Sale are detailed in the table below.

The Ordinary Shares were sold on the NASDAQ Global Market pursuant to previously established non-discretionary plans to trade in the Company's Ordinary Shares in accordance with the terms of Rule 10b5-1 promulgated under the U.S. Securities Exchange Act of 1934, as amended.

Director	Position	Ordinary Shares Sold	Share Sale Price	Resultant Holding	% of total voting rights
Ofer Druker	Chief Executive Officer	76,844	\$10.57	2,742,435	1.79%
Yaniv Carmi	Chief Operating Officer	57,564	\$10.61	1,159,275	0.76%

**For further information please contact:**

**Tremor International Ltd.**

Billy Eckert, Investor Relations  
[ir@tremorinternational.com](mailto:ir@tremorinternational.com)

**KCSA (U.S. Investor Relations)**

Adam Holdsworth, Investor Relations  
[aholdsworth@kcsa.com](mailto:aholdsworth@kcsa.com)

**Vigo Consulting (U.K. Financial PR & Investor Relations)**

Jeremy Garcia  
 Antonia Pollock  
 Tel: +44 20 7390 0230 or [tremor@vigoconsulting.com](mailto:tremor@vigoconsulting.com)

**finnCap Ltd.**

Jonny Franklin-Adams / James Thompson (Corporate Finance)  
 Tim Redfern / Dicky Chambers (ECM)  
 Tel: +44 20 7220 0500

**Stifel Nicolaus Europe Limited**

Fred Walsh  
 Alain Dobkin  
 Nick Adams  
 Richard Short  
 Tel: +44 20 7710 7600

## About Tremor International

Tremor is a global company offering an end-to-end technology advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor International's unique approach is centered on offering a full stack of end-to-end solutions which provides it with a major competitive advantage within the video advertising ecosystem.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app.

The media side of Tremor International, Unruly, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor International has a meaningful number of direct integrations with publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most Ad Age top 100 brands.

Tremor International is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and Australia and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ (TRMR).

For more information visit: <https://www.tremorinternational.com/>

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Ofer Druker	
<b>2.</b>	<b>Reason for the Notification</b>		
a)	Position/status	Chief Executive Officer	
b)	Initial notification/Amendment	Initial	
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Tremor International Ltd	
b)	LEI	213800ZNSR7AIJZ2J557	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the Financial instrument, type of instrument	Ordinary Shares of NIS 0.01 each	
	Identification code	IL0011320343	
b)	Nature of the transaction	Sale of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		\$10.57	76,844
d)	Aggregated information: • Aggregated volume • Price	76,844 Ordinary Shares \$812,241.08	
e)	Date of the transaction	11 November 2021	
f)	Place of the transaction	NASDAQ Global Market	

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	Yaniv Carmi	
<b>2.</b>	<b>Reason for the Notification</b>		
a)	Position/status	Chief Operating Officer	
b)	Initial notification/Amendment	Initial	
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Tremor International Ltd	
b)	LEI	213800ZNSR7AIJZ2J557	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the Financial instrument, type of instrument	Ordinary Shares of NIS 0.01 each	
	Identification code	IL0011320343	
b)	Nature of the transaction	Sale of Ordinary Shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		\$10.61	57,564
d)	Aggregated information: • Aggregated volume • Price	57,564 Ordinary Shares \$610,754.04	
e)	Date of the transaction	11 November 2021	
f)	Place of the transaction	NASDAQ Global Market	