### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Weshington D.C. 20540

Washington, D.C. 20549

## FORM 6-K

## REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of November 2022

Commission File Number 001-40504

# **Tremor International Ltd.**

(Translation of registrant's name into English)

#### 82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

## Form 20-F $\boxtimes$ Form 40-F $\square$

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

#### **Explanatory Note**

On November 17, 2022, the Company issued an announcement titled "Director Dealing" pursuant to the AIM Market Rules, a copy of which is attached as Exhibit 99.1 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

Exhibit 99.1 Company announcement dated November 17, 2022, "Director Dealing".

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

#### Tremor International Ltd.

By: /S/ Sagi Niri Name:Sagi Niri Title: Chief Financial Officer

Date: November 17, 2022

#### Exhibit List

Exhibit 99.1 Company announcement dated November 17, 2022, "Director Dealing".

## **Tremor International Ltd** ("**Tremor**" or the "**Company**")

## **Director Dealing**

Tremor International Ltd. (AIM/NASDAQ: TRMR) ("Tremor" or the "Company"), a global leader in Video, Data, and Connected TV ("CTV") advertising offering an end-to-end technology platform that enables advertisers to optimize their campaigns and media partners to maximize yield on their digital advertising inventory, announces that Neil Jones, Senior Non-Executive Director of the Company, purchased, via his wife's holding, 3,000 ordinary shares of NIS0.01 each in the capital of the Company ("**Ordinary Shares**") in the AIM market at a price of 276.05 pence per Ordinary Share.

Following the purchase, Neil Jones, together with his connected persons, has a total beneficial interest over 8,000 Ordinary Shares, representing 0.005 per cent. of the Company's total voting rights.

#### For further information please contact:

<b>Tremor International Ltd</b> Billy Eckert, Senior Director Investor Relations	ir@tremorinternational.com
KCSA (US Investor Relations) David Hanover	tremorir@kcsa.com
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<b>finnCap Ltd</b> Jonny Franklin-Adams / Charlie Beeson / George Dollemore (Corporate Finance) Tim Redfern / Harriet Ward (ECM)	Tel: +44 20 7220 0500
Stifel Nicolaus Europe Limited Fred Walsh Alain Dobkin Nick Adams Richard Short	Tel: +44 20 7710 7600

## **About Tremor International**

Tremor is a global company offering an end-to-end technology advertising platform, operating across three core capabilities - Video, Data and CTV. Tremor's unique approach is centered on offering a full stack of end-to-end solutions which provides it with a major competitive advantage within the video advertising ecosystem

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video's innovative video advertising technology has offerings in CTV, in-stream, out-stream and in-app. To learn more, visit <u>www.tremorvideo.com</u>

Amobee optimizes outcomes for advertisers and media companies, while providing a better consumer experience. Its platform assists customers by furthering their audience development, optimizing their cross-channel performance across all TV, connected TV, and digital media, and driving new customer growth through detailed analytics and reporting. To learn more, visit <u>www.amobee.com</u>

Unruly, the media side of Tremor, drives real business outcomes in multiscreen advertising. Its programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with premium publishers, unique demand relationships with a variety of advertisers and privileged access to News Corp inventory. Unruly connects to the world's largest DSPs and is compatible with most Ad Age top 100 brands. To learn more, visit <u>www.unruly.co</u>

Tremor is headquartered in Israel and maintains offices throughout the United States, Canada, Europe, Asia-Pacific and is traded on the London Stock Exchange (AIM: TRMR) and NASDAQ: (TRMR).

For more information, visit: https://www.tremorinternational.com/

1.	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Lynne Jones		
2.	Reason for the Notification			
a)	Position/status	PCA with Neil Jones – Non-Executive Director		
b)	Initial notification/Amendment	Initial		
3.	Details of the issuer, emission allowanc	s of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Tremor International Ltd		
b)	LEI	213800ZNSR7AIJZ2J557		
4.	Details of the transaction(s): section to each place where transactions have bee	be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) en conducted		
a)	Description of the Financial instrument, type of instrument	Ordinary Shares of NIS 0.01 each		
	Identification code	IL0011320343		
b)	Nature of the transaction	Purchase of Ordinary Shares		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£2.7605	3,000	
d)	Aggregated information:			
	Aggregated volume	See 4c) above		
	• Price			
e)	Date of the transaction	17 November 2022		
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON)		