# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

# REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the Month of March 2024

Commission File Number 001-40504

# **Nexxen International Ltd.**

(Translation of registrant's name into English)

82 Yigal Alon Street, Tel Aviv 6789124, Israel

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F ⊠ Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): □

#### **Explanatory Note**

On March 4, 2024, March 5, 2024, March 6, 2024, March 7, 2024, and March 8, 2024, the Company issued announcements titled "Share buyback-transaction in own shares" pursuant to the AIM Market Rules, copies of which are attached as Exhibit 99.1, 99.2, 99.3, 99.4, and 99.5 to this Form 6-K.

The information in this report of foreign private issuer on Form 6-K is hereby incorporated by reference into the Company's registration statement on Form S-8 (Registration No. 333-258731), to be a part thereof from the date on which this report is submitted, to the extent not superseded by documents or reports subsequently filed or furnished.

Evhibit 00 1	Company announcement	t dated March 4 202	A "Share huwhack-tra	nsaction in own shares".

Exhibit 99.2	Company announcement dated March 5, 2024, "Share	e buyback-transaction in own shares".
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- Exhibit 99.3 Company announcement dated March 6, 2024, "Share buyback-transaction in own shares".
- Exhibit 99.4 Company announcement dated March 7, 2024, "Share buyback-transaction in own shares".
- Exhibit 99.5 Company announcement dated March 8, 2024, "Share buyback-transaction in own shares".

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# Nexxen International Ltd.

By: <u>/S/ Sagi Niri</u> Name:Sagi Niri

Title: Chief Financial Officer

Date: March 11, 2024

# Exhibit 99.1 Company announcement dated March 4, 2024, "Share buyback-transaction in own shares". Exhibit 99.2 Company announcement dated March 5, 2024, "Share buyback-transaction in own shares". Exhibit 99.3 Company announcement dated March 6, 2024, "Share buyback-transaction in own shares". Exhibit 99.4 Company announcement dated March 7, 2024, "Share buyback-transaction in own shares". Exhibit 99.5 Company announcement dated March 8, 2024, "Share buyback-transaction in own shares".

# Nexxen International Ltd ("Nexxen" or the "Company")

## Share buyback-transaction in own shares

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces that on 01 March 2024 it bought-back 90,000 ordinary shares of NIS0.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 210.11 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited. pursuant to the Company's Buyback Programme on the AIM market as announced on 18 December 2023 and will be reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon) and will be held in treasury.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 194,704,697 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), along with 53,091,510 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), the Company holds these dormant shares in Treasury. Therefore, the total number of shares with voting rights is 141,613,187.

The above figure of 141,613,187 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

#### For further information please contact:

#### **Nexxen International Ltd.**

Billy Eckert, Vice President of Investor Relations ir@nexxen.com

Caroline Smith, Vice President of Communications csmith@nexxen.com

#### **KCSA (U.S. Investor Relations)**

David Hanover, Investor Relations nexxenir@kcsa.com

## Vigo Consulting (U.K. Financial PR & Investor Relations)

Jeremy Garcia Peter Jacob Aisling Fitzgerald

Tel: +44 20 7390 0230 or nexxen@vigoconsulting.com

# **Cavendish Capital Markets Limited**

Jonny Franklin-Adams / Charlie Beeson / George Dollemore (Corporate Finance)

Tim Redfern / Harriet Ward (ECM)

Tel: +44 20 7220 0500

Nexxen International empowers advertisers, agencies, publishers and broadcasters around the world to utilize video and Connected TV in the ways that are most meaningful to them. Comprised of a demand-side platform (DSP), supply-side platform (SSP), ad server and data management platform (DMP), Nexxen delivers a flexible and unified technology stack with advanced and exclusive data at its core. Our robust capabilities span discovery, planning, activation, measurement, and optimization – available individually or in combination – all designed to enable our partners to reach their goals, no matter how far-reaching or hyper niche they may be. For more information, visit nexxen.com.

# Nexxen International Ltd ("Nexxen" or the "Company")

#### Share buyback-transaction in own shares

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces that on 04 March 2024 it bought-back 100,000 ordinary shares of NISO.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 210.44 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited. pursuant to the Company's Buyback Programme on the AIM market as announced on 18 December 2023 and will be reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon) and will be held in treasury.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 194,704,697 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), along with 53,191,510 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), the Company holds these dormant shares in Treasury. Therefore, the total number of shares with voting rights is 141,513,187.

The above figure of 141,513,187 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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# Nexxen International Ltd ("Nexxen" or the "Company")

### Share buyback-transaction in own shares

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces that on 05 March 2024 it bought-back 90,000 ordinary shares of NIS0.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 210.73 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited. pursuant to the Company's Buyback Programme on the AIM market as announced on 18 December 2023 and will be reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon) and will be held in treasury.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 194,704,697 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), along with 53,281,510 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), the Company holds these dormant shares in Treasury. Therefore, the total number of shares with voting rights is 141,423,187.

The above figure of 141,423,187 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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# Nexxen International Ltd ("Nexxen" or the "Company")

# Share buyback-transaction in own shares

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces that on 06 March 2024 it bought-back 100,000 ordinary shares of NISO.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 214.355 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited. pursuant to the Company's Buyback Programme on the AIM market as announced on 18 December 2023 and will be reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon) and will be held in treasury.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 194,704,697 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), along with 53,381,510 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), the Company holds these dormant shares in Treasury. Therefore, the total number of shares with voting rights is 141,323,187.

The above figure of 141,323,187 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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# Nexxen International Ltd ("Nexxen" or the "Company")

#### Share buyback-transaction in own shares

Nexxen International Ltd. (AIM/NASDAQ: NEXN) ("Nexxen" or the "Company"), a global, unified advertising technology platform with deep expertise in video and Connected TV ("CTV"), announces that on 07 March 2024 it bought-back 90,000 ordinary shares of NIS0.01 each in the capital of the Company ("Ordinary Shares") in the AIM market at an average price of 211.67 pence per Ordinary Share. The Ordinary Shares were acquired through Cavendish Capital Markets Limited. pursuant to the Company's Buyback Programme on the AIM market as announced on 18 December 2023 and will be reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon) and will be held in treasury.

#### **Total Voting Rights**

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, Nexxen notifies the market that as at the date of this announcement, the Company's issued share capital consists of 194,704,697 ordinary shares with a nominal value of NIS0.01 each ("Ordinary Shares"), along with 53,471,510 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), the Company holds these dormant shares in Treasury. Therefore, the total number of shares with voting rights is 141,233,187.

The above figure of 141,233,187 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

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