TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)[i]	

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached[ii]:	Tremor International Ltd	
1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)		
Non-UK issuer		X
2. Reason for the notification (please mark the appropriate box or boxes with an "X")		
An acquisition or disposal of voting rights		X
An acquisition or disposal of financial instruments		
An event changing the breakdown of voting rights		
Other (please specify)[iii]: **Please see Section 11, additional information**		X
3. Details of person subject to the notification obligation[iv]		
Name	Schroders plc	
City and country of registered office (if applicable)	London, UK	
4. Full name of shareholder(s) (if different from 3.)[v]		
Name		
City and country of registered office (if applicable)		
5. Date on which the threshold was crossed or reached[vi]:	26.07.2021	
6. Date on which issuer notified (DD/MM/YYYY):	05.08.2021	

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer[vii]
Resulting situation on the date on which threshold was crossed or reached	10.679%	N/A	10.679%	15,510,987
Position of previous notification (if applicable)	14.953%	N/A	14.953%	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached[viii]

A: Voting rights attached to shares				
Class/type of shares ISIN code (if possible)	**Number of voting rights**[ix]		**% of voting rights**	
	Direct (DTR5.1)	**Indirect** (DTR5.2.1)	**Direct** (DTR5.1)	**Indirect** (DTR5.2.1)
IL0011320343		15,510,987		10.679%
SUBTOTAL 8. A	**15,510,987**		**10.679%**	

B 1: Financial Instruments according to DTR5.3.1R (1) (a)				
Type of financial in-strument	**Expiration date**[x]	**Exercise/ Conversion Period**[xi]	**Number of voting rights that may be acquired if the instrument is exercised/converted.**	**% of voting rights**
		SUBTOTAL 8. B 1		

B 2: Financial Instruments with similar economic effect according to DTR5.3.1R (1) (b)					
Type of financial instrument	**Expiration date**[x]	**Exercise/ Conversion Pe-riod**[xi]	**Physical or cash settlement**[xii]	**Number of voting rights**	**% of voting rights**
			SUBTOTAL 8.B.2		

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")	
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer[xiii]	
<u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal enti-ty[xiv] (please add additional rows as necessary)	X

Name[xv]	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Schroders plc			
Schroder Administration Limited			
Schroder Wealth Holdings Limited			
Schroder & Co. Limited			
Schroders plc			
Schroder Administration Limited			
Schroder International Holdings Limited			
Schroder Investment Management Limited	9.674%	N/A	9.674%

10. In case of proxy voting, please identify:	
Name of the proxy holder	
The number and % of voting rights held	
The date until which the voting rights will be held	

11. Additional information[xvi]
This disclosure is being made due to a legal entity, Schroder Investment Management Limited, crossing below the 10% threshold. From 26th July 2021 Schroder Investment Management Limited positions will now include the positions of its wholly owned subsidiary, Schroder Investment Management North America Limited.

Place of completion	London
Date of completion	05.08.2021